ISSN 0712-7774

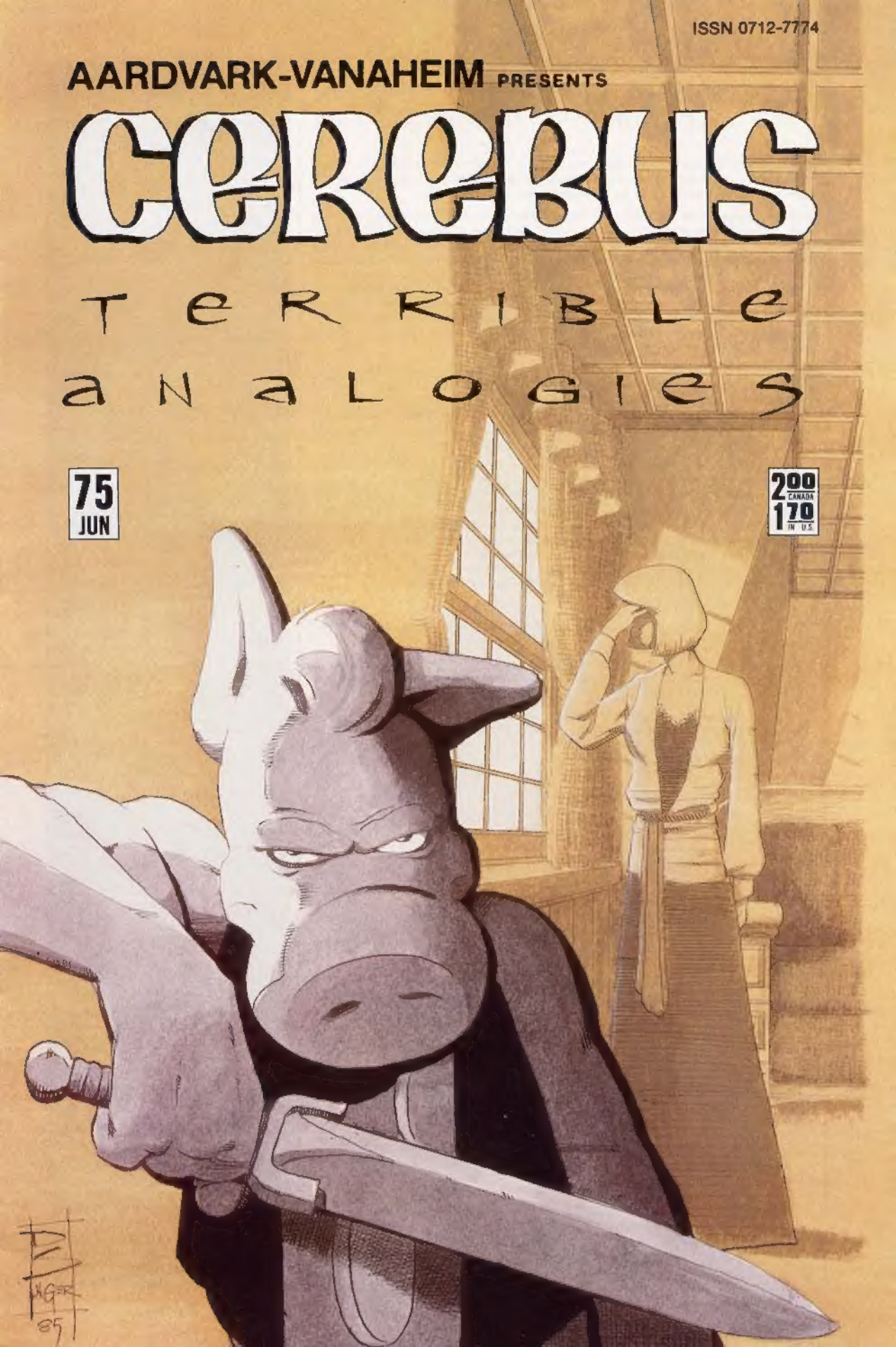
AARDVARK-VANAHEIM PRESENTS

CEREBUS

TERRIBLE ANALOGIES

75
JUN

2.00 CANADA
1.70 IN U.S.



N O T E • F R O M • T H E P R E S I D E N T

Jim Shooter told me a wonderfully ironic story in Houston in the summer of 1982. It had slipped my mind, but then, considering that he told me the story a month before Deni and I split, I suppose I can be forgiven for that.

Neal Adams has been working on a movie for a long time. Neal's movie. Script by Neal, concept by Neal, starring Neal's friends. See, Neal is shooting this film a few feet at a time because it costs a lot of money to shoot movie-theatre-quality footage. And Neal wants to make a movie-theatre-quality movie. When it's done he looks for a distributor and makes a few dollars or a lot of dollars. This is the kind of guy Neal is. (I guess. I've only talked to him on the phone once and written him a few letters). He's got that Can-do, New Frontier, Right Stuff, Nobody's Grabbing Their Nuts Over This One, Eyeball to Eyeball and The Other Guy Just Blinked, Don't Get Mad Get Even quality that makes Continuity Associates the Adams White House to anyone who was a comics junkie between 1968 and 1973.

Neal is also one of the pioneers in the field of creator's rights in comics. Neal raised stinks about everything. Who gets the original art? Why aren't we getting reprint fees? Why are we getting the same page rate in 1972 we were getting in 1952? What about overseas reprints? What about translations? What about use of drawings in product licensing? Neal got a lot of people pissed off, a lot of people thinking and a lot of people working on solutions or at least starting on them.

The biggest stink he raised was over the Marvel Work Made for Hire contract, a blanket document which commits the freelancer to sell his work and all attendant rights from anything Marvel might decide to do with anything that you did for them. Create a character that makes a million dollars? They will give you whatever percentage of that they feel you deserve. **Legally** they didn't have to give you anything. In practice they would give you **something.** Neal issued alerts to all freelancers **not** to sign the agreement because it would hinder any attempt on their part if they ever wished to contest ownership of a character, a concept, a drawing, whatever. They should consult a lawyer before signing **anything.**

Very good, very practical advice.

Some artists see things as they are and ask "why", Neal sees things as they never were and says "I can bring that about single-handedly".

So Neal happens to need a very tall person to play a small part in Neal's movie. So Neal asks Jim Shooter if Jim would like to do it. "Sure" says Jim (who is a very nice guy and wants to help out).

So Jim goes to this location in Manhattan and gets all set to do whatever it is Neal tells him to do in front of Neal's camera. So Neal walks up to Jim before they start, see? And he hands him this piece of paper and he tells Jim to sign it. And Jim says, like, what is it? Nothing just a standard release, just sign it. Well let me read it first. You don't have to read it, it's a standard release, just sign it.

I think that's a wonderfully ironic story.

PERSONAL APPEARANCES

JUNE 22, 23
HEROES CONVENTION '85
Marriott City Centre
100 West Trade St., Charlotte, N.C.
704-375-7642

JUNE 30TH (Dave & Gerhard)
AMERICON
LeBaron Hotel
1350 N First Street, San Jose, CA.,
(408) 279-8070

JULY 5, 6, 7
DALLAS FANTASY FAIR
Ramada Hotel
1055 Regal Row, Dallas, TX

JULY 19, 20, 21 (Dave & Gerhard)
MAPLECON 7
Carleton University, Ottawa, Ontario

AUGUST 10TH
HOUSE OF FANTASY
1709 Pine Avenue, Niagara Falls, NY.,
(716) 282-8838 (11 to 7)

AUGUST 31ST
THE WAYNE COMIC CON
Wayne Holiday Inn
Service Road, Route 46 East, New Jersey
(201) 335-1849

SEPTEMBER 1ST
NEW YORK COMIC CON
Skyline Motor Inn
725 10th Ave. at 50th St., New York, NY.,
(201) 335-1849

SEPTEMBER 20, 21, 22
U.K. COMIC ART CON '85
University of London Union,
Central London, England

OCTOBER 19, 20 (Dave & Gerhard)
FALL CON
University Centre Hotel
1535 S.W. Archer Road, Gainesville, FL.,
(904) 374-8593

CEREBUS

NO. 75 JUNE 1985

DAVE SIM
President

KAREN McKIEL
Administrator

Circulation
23,000

Distributors
Bud Plant Inc.
P.O. Box 1886
Grass Valley, CA 95945

Glenwood Distribution
124 Vandalia Street
Collinsville, IL 62234

Capital City Distributors
2827 Perry Street
Madison, WI 53713

Diamond Comics Distributors Inc.
1720 Belmont Ave.
Bay B - 2
Baltimore, MD 21207

Second Genesis
1112 N. E. 21st St.
Portland, Oregon 97232

Styx Comic Service
Box 3791, Stn. B
Winnipeg, Man., Canada
R2W 3R6

Now & Then Books
90 Queen St. South
Kitchener, Ontario, Canada
N2G 1V9

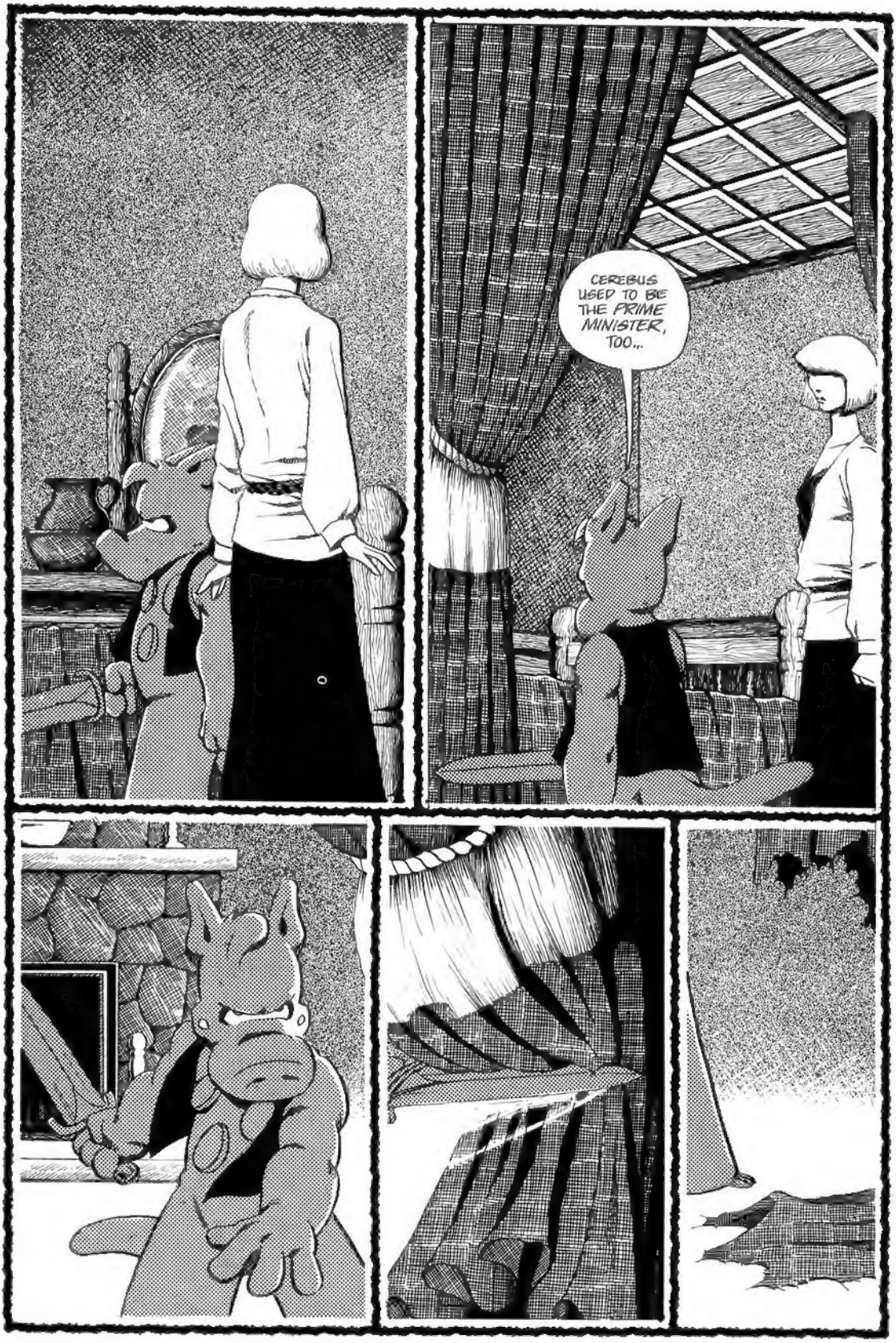
Andromeda Publications
367 Queen St. W.
Toronto, Ontario Canada
M5V 2A4

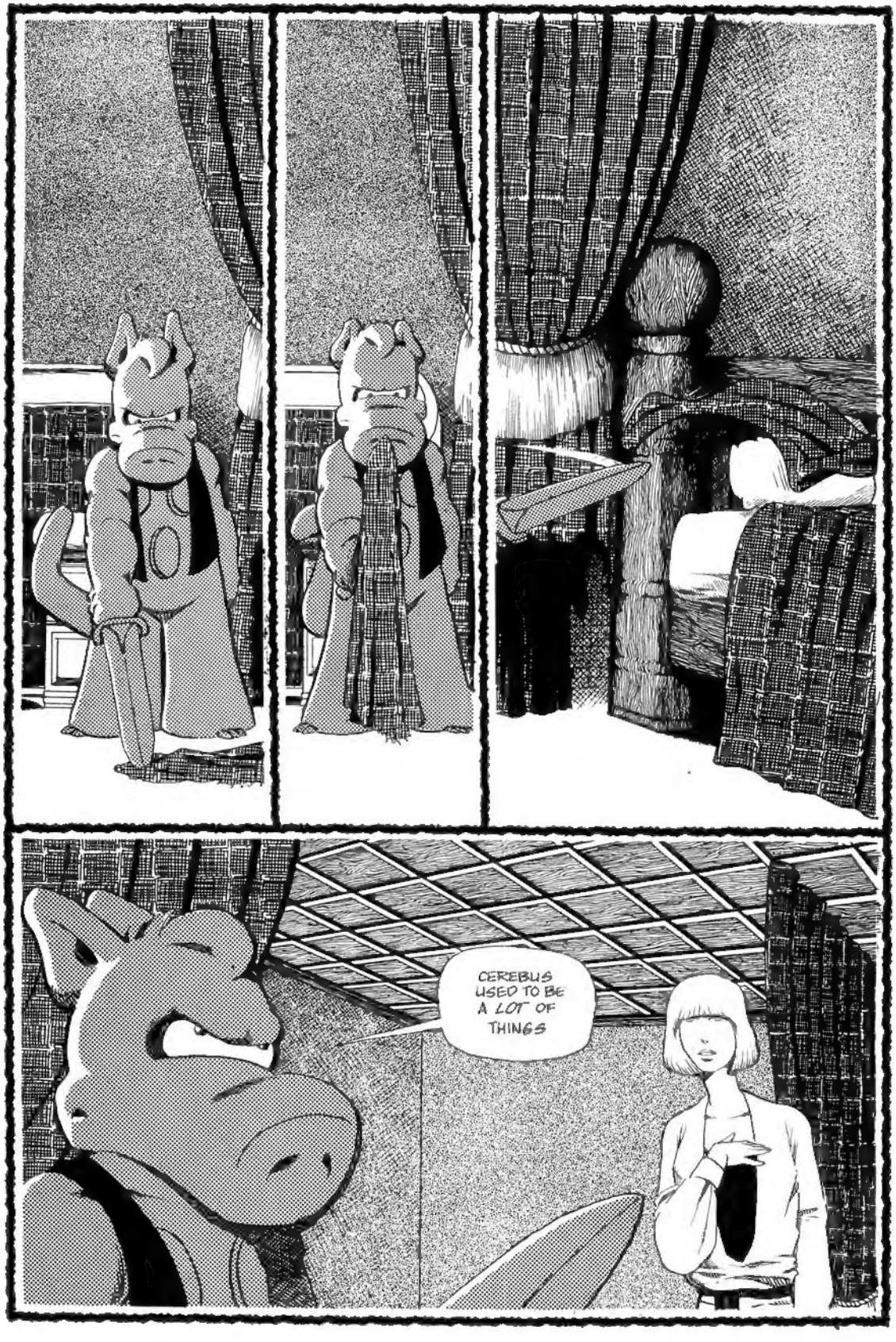
CEREBUS IS PUBLISHED MONTHLY BY AARDVARK-VANAHEIM INC. PO BOX 1674 STN. C KITCHENER ONTARIO CANADA N2G 4R2

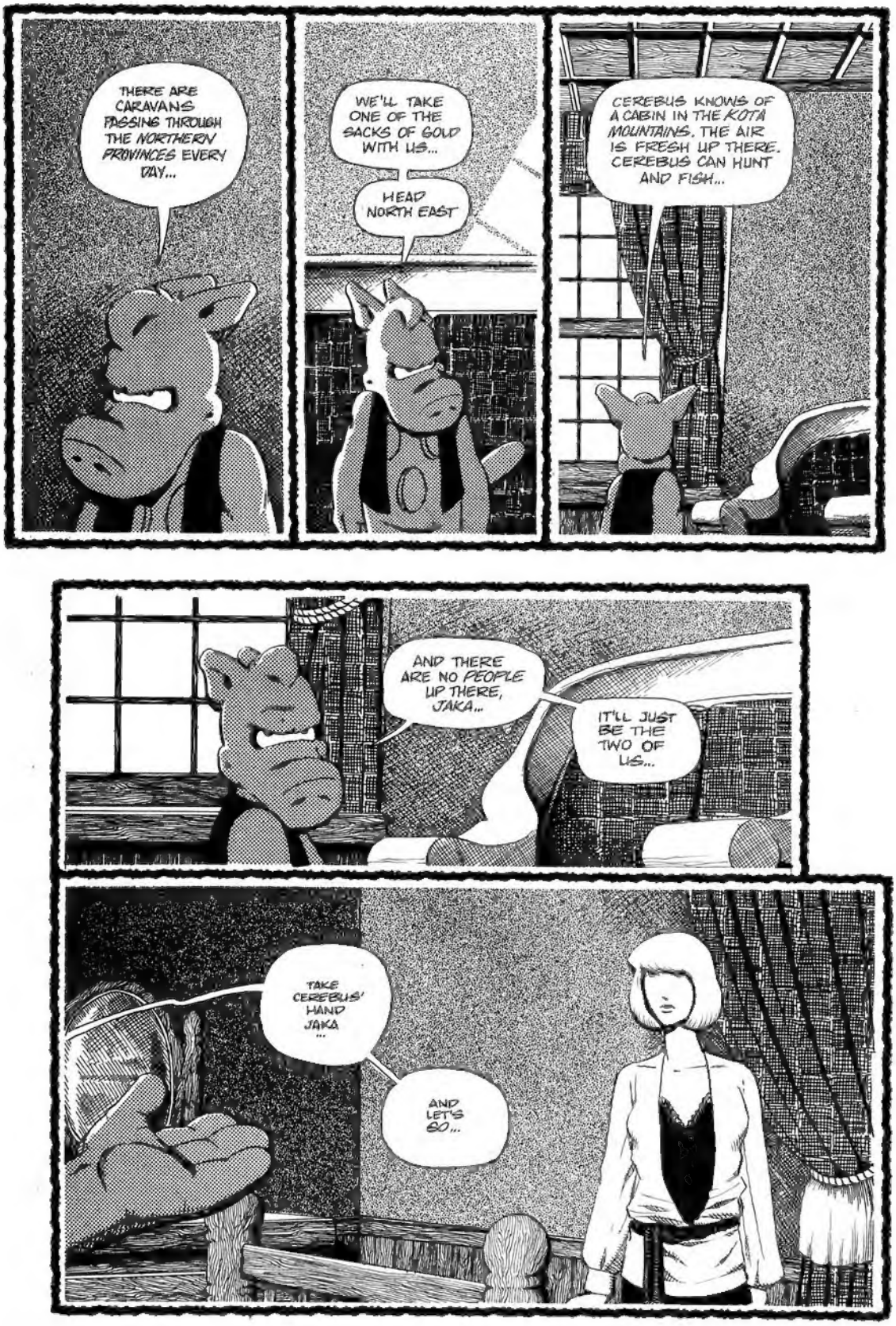
ALL CONTENTS ©1985 DAVE SIM

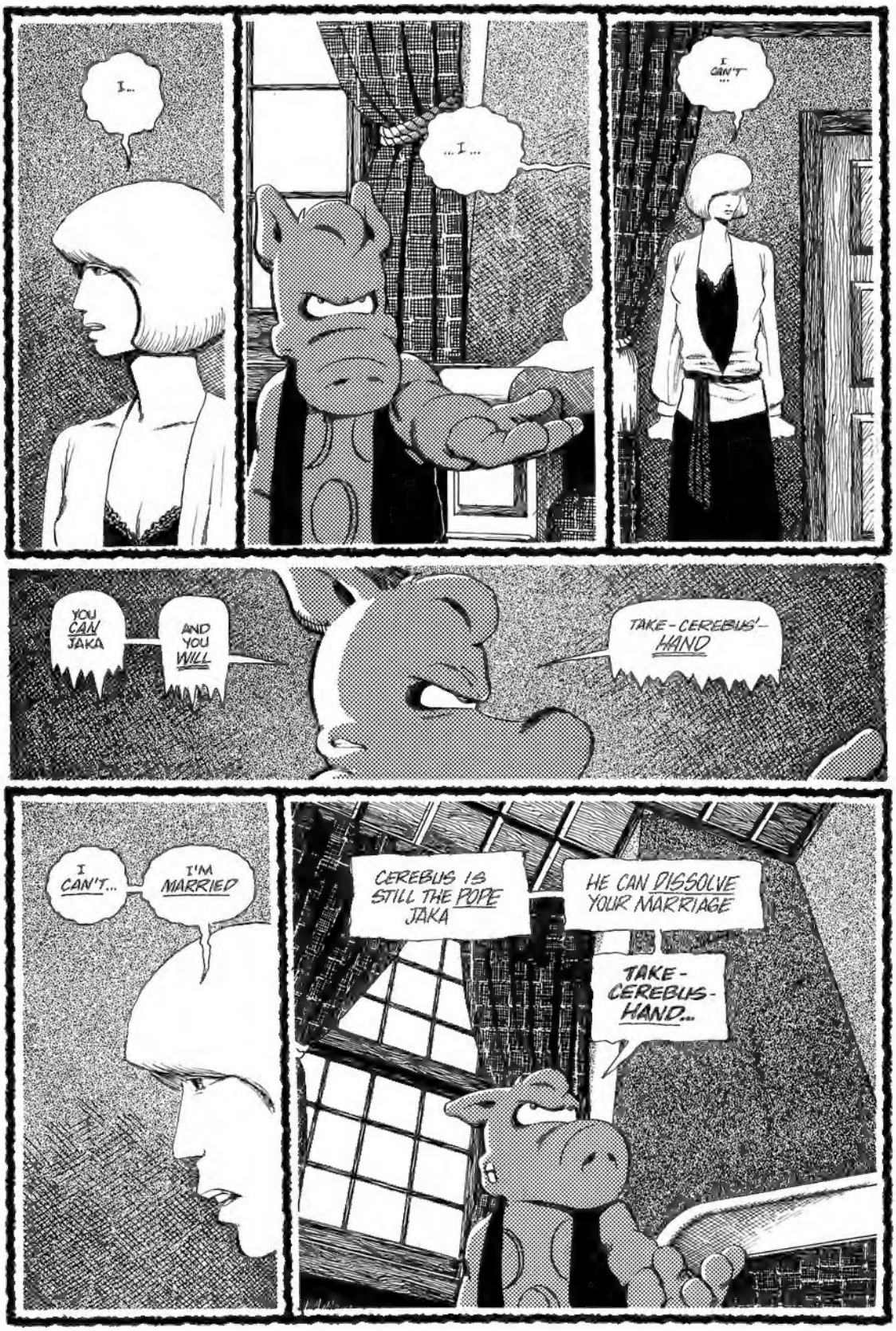
PRINTED IN CANADA BY PRENEY PRINT & LITHO INC. WINDSOR, ONTARIO

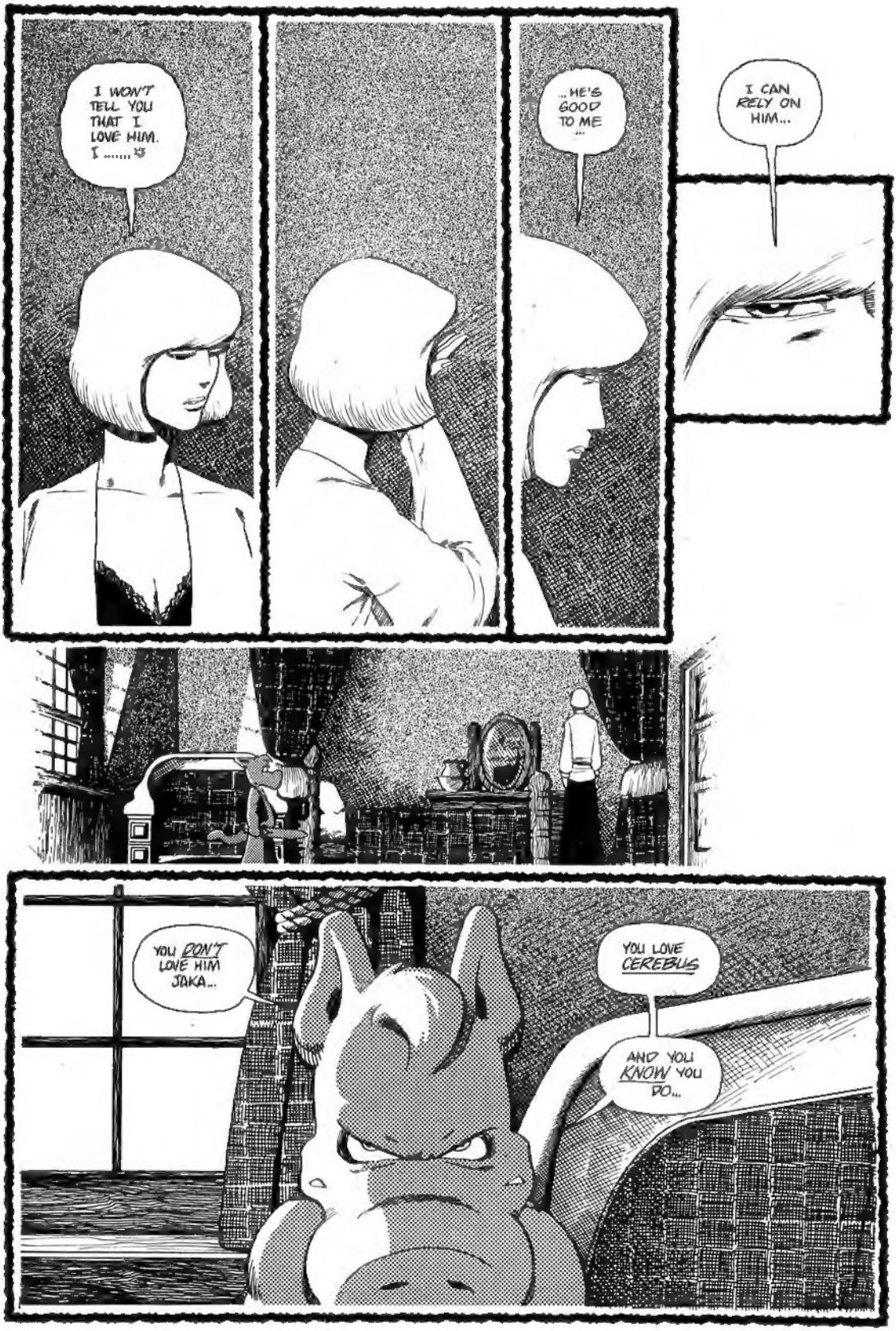
TERRIBLE ANALOGIES

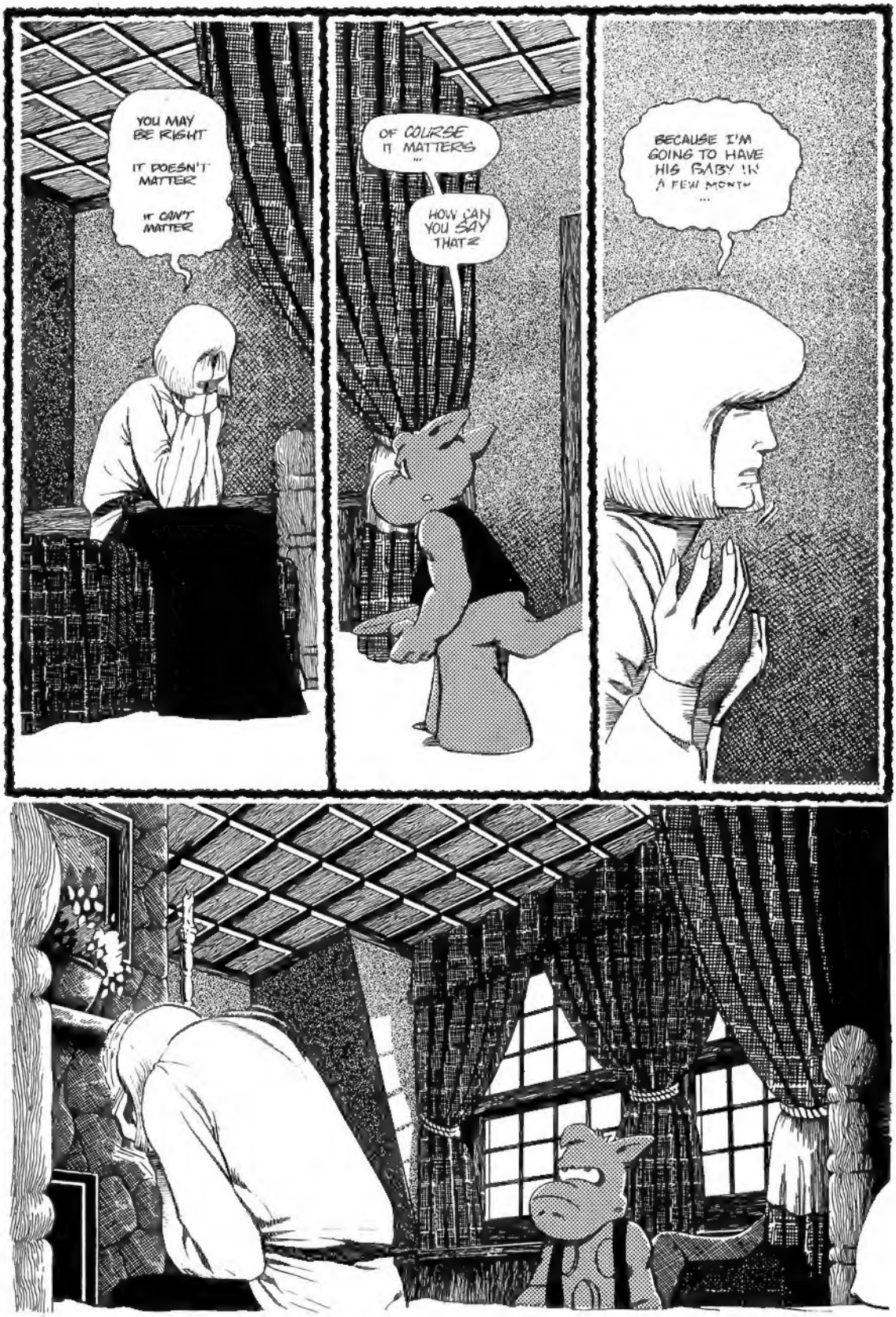

CEREBUS USED TO BE THE PRIME MINISTER, TOO...

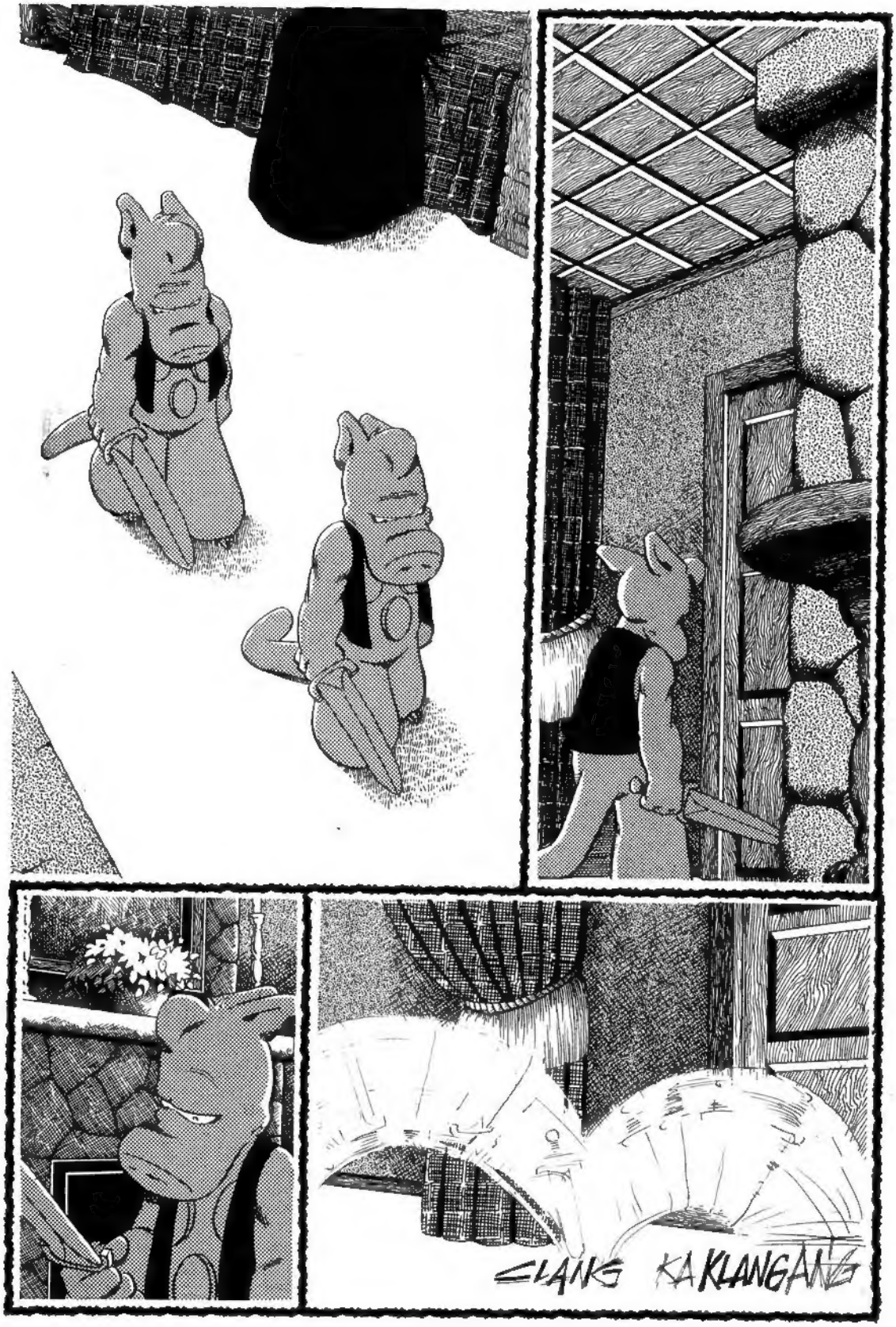

CEREBUS USED TO BE A LOT OF THINGS

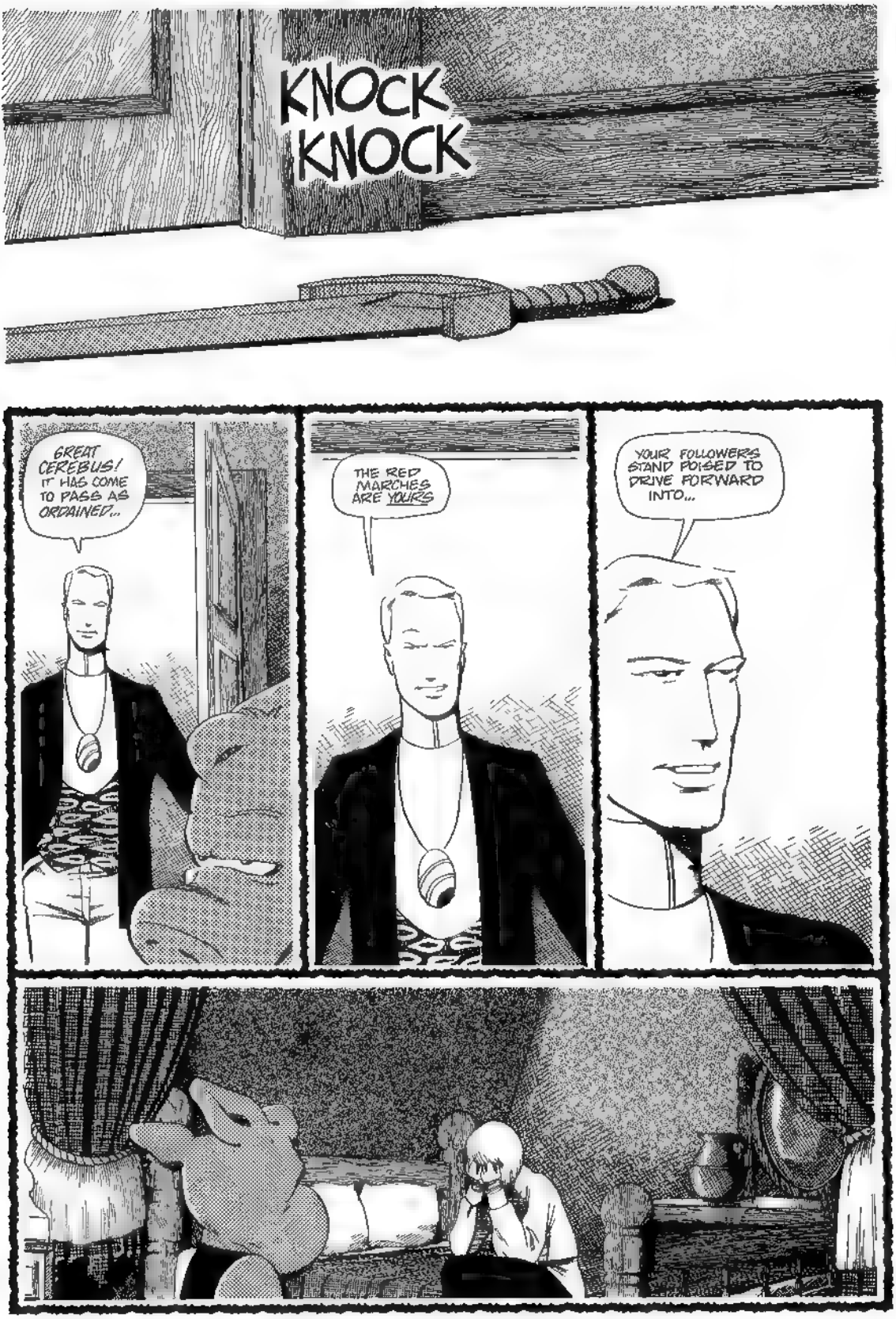

THERE ARE CARAVANS PASSING THROUGH THE NORTHERN PROVINCES EVERY DAY...
WE'LL TAKE ONE OF THE SACKS OF GOLD WITH US...
HEAD NORTH EAST
CEREBUS KNOWS OF A CABIN IN THE KOTA MOUNTAINS. THE AIR IS FRESH UP THERE. CEREBUS CAN HUNT AND FISH...
AND THERE ARE NO PEOPLE UP THERE, JAKA...
IT'LL JUST BE THE TWO OF US...
TAKE CEREBUS' HAND JAKA ...
AND LET'S GO...

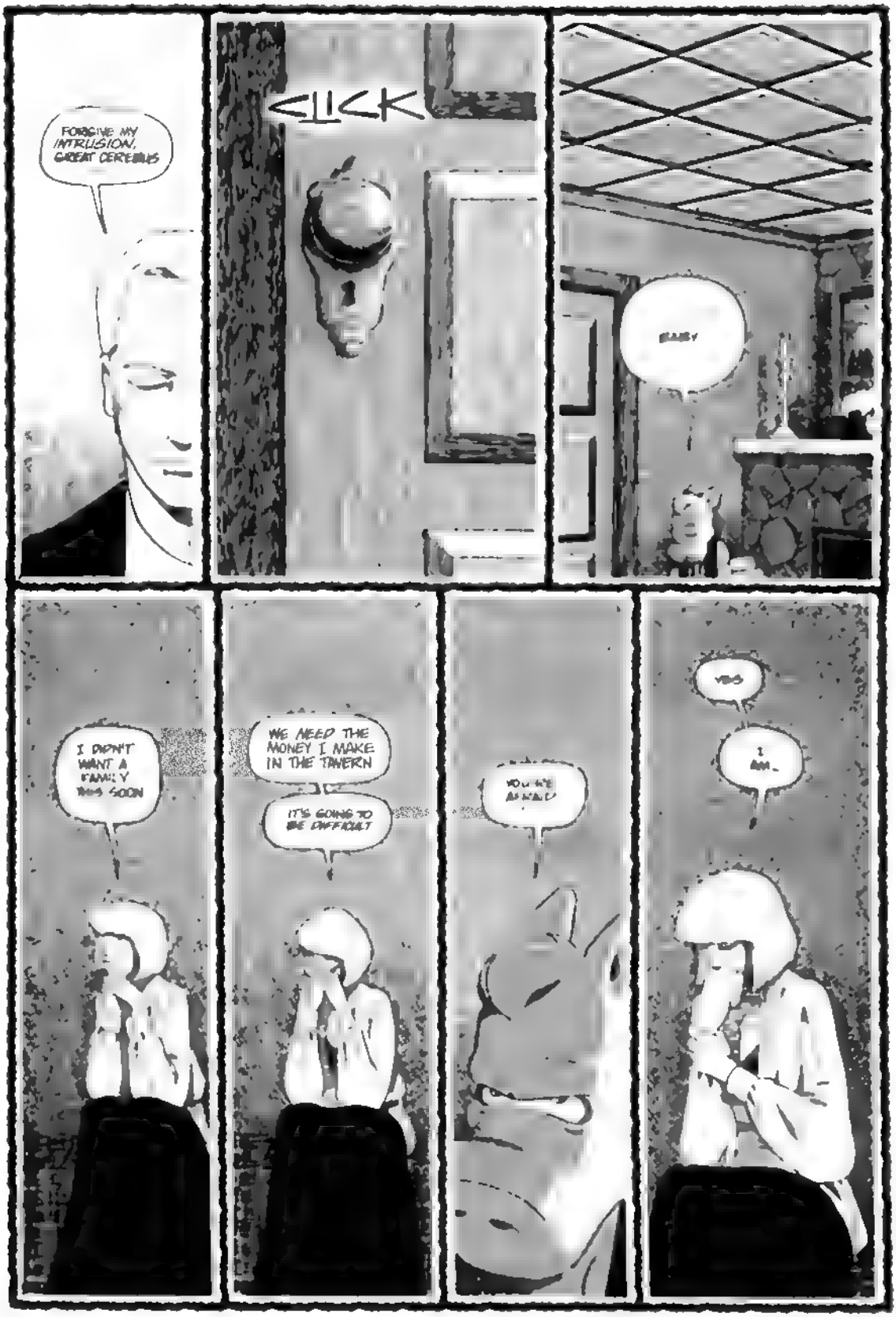

I...
...I...
I CAN'T ...
YOU CAN JAKA
AND YOU WILL
TAKE-CEREBUS'-HAND
I CAN'T...
I'M MARRIED
CEREBUS IS STILL THE POPE JAKA
HE CAN DISSOLVE YOUR MARRIAGE
TAKE-CEREBUS-HAND...

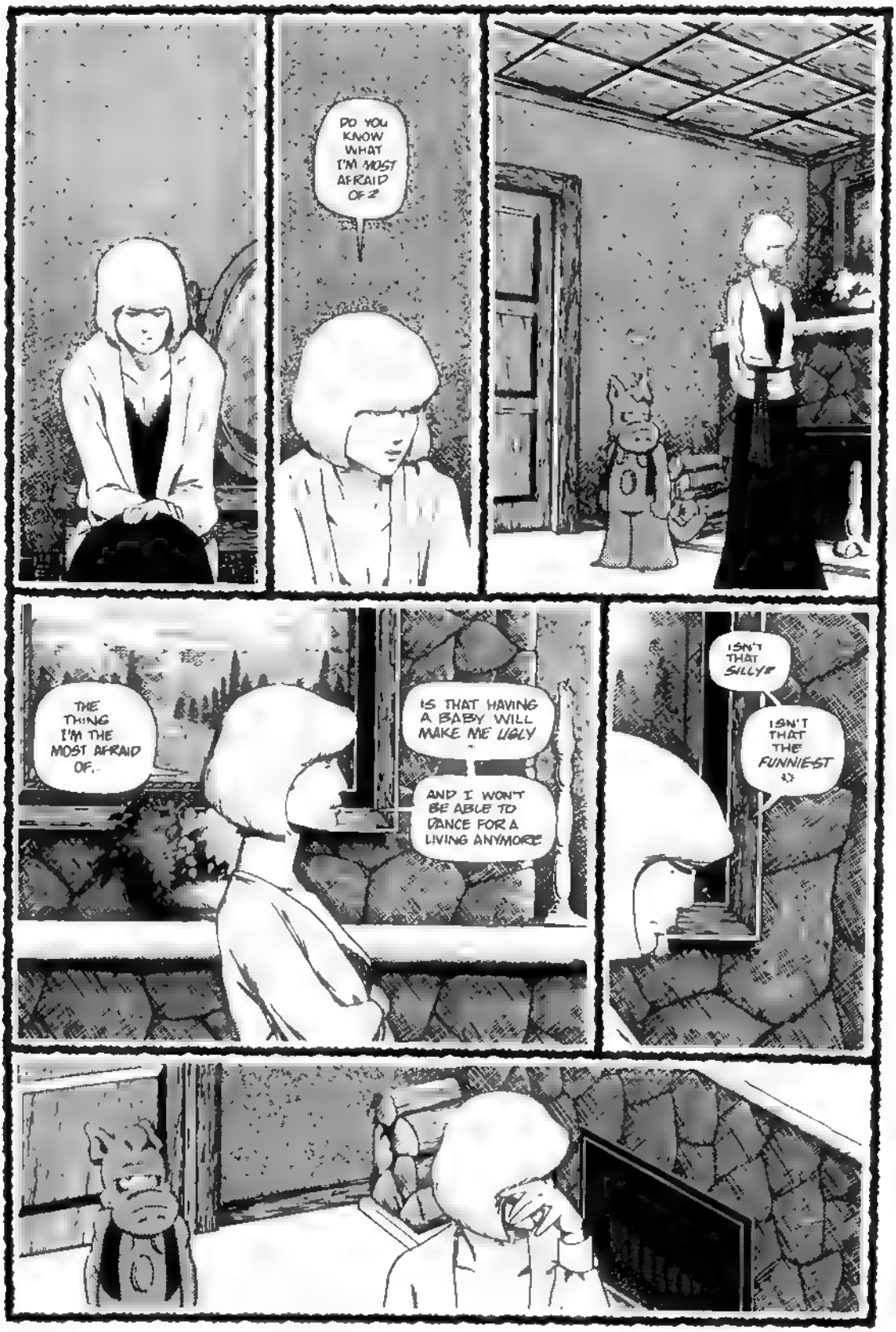

I WON'T TELL YOU THAT I LOVE HIM. I .....
..HE'S GOOD TO ME ...
I CAN RELY ON HIM...
YOU DON'T LOVE HIM JAKA..
YOU LOVE CEREBUS
AND YOU KNOW YOU DO..

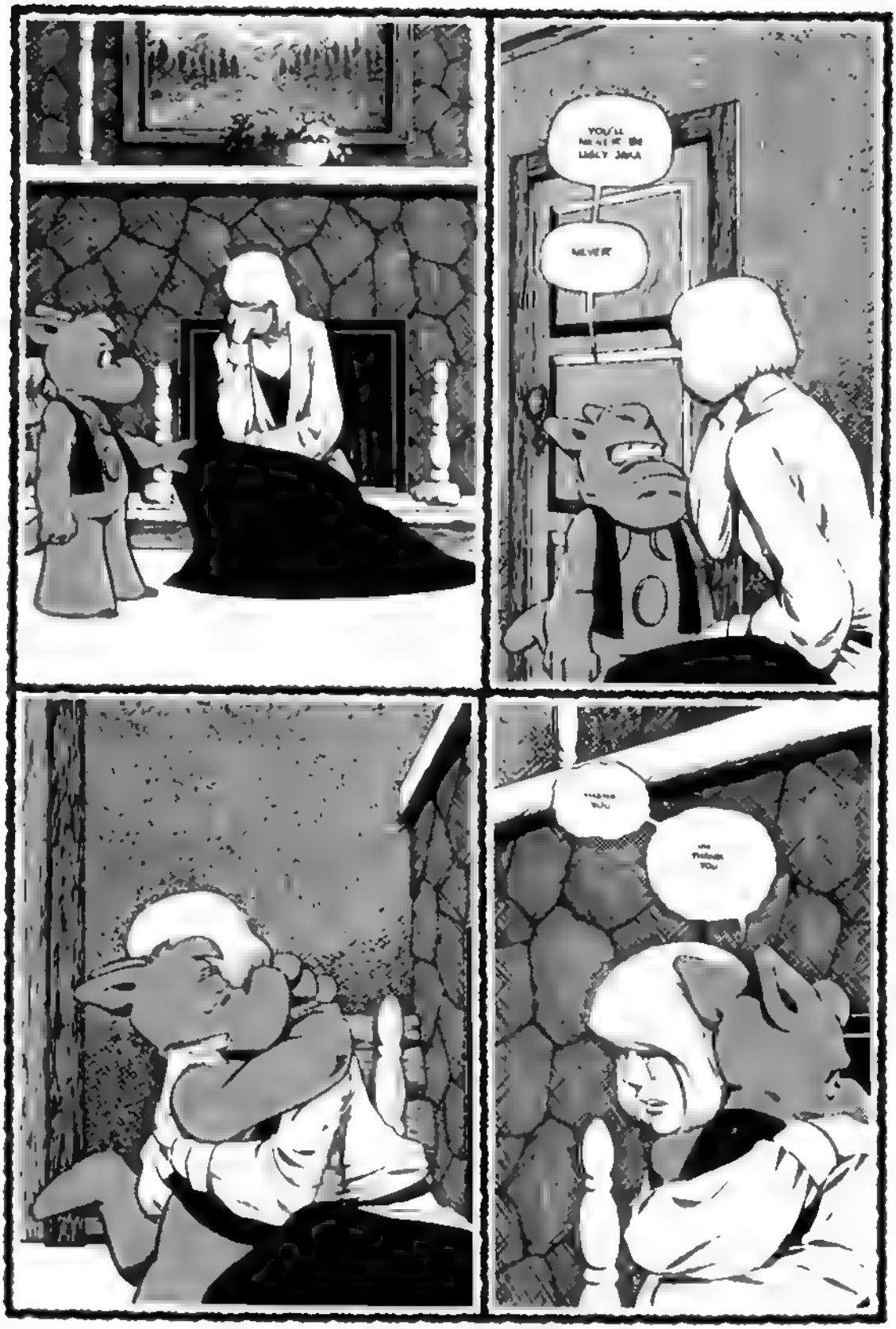

YOU MAY BE RIGHT
IT DOESN'T MATTER
IT CAN'T MATTER
OF COURSE IT MATTERS ...
HOW CAN YOU SAY THAT?
BECAUSE I'M GOING TO HAVE HIS BABY IN A FEW MONTH ...

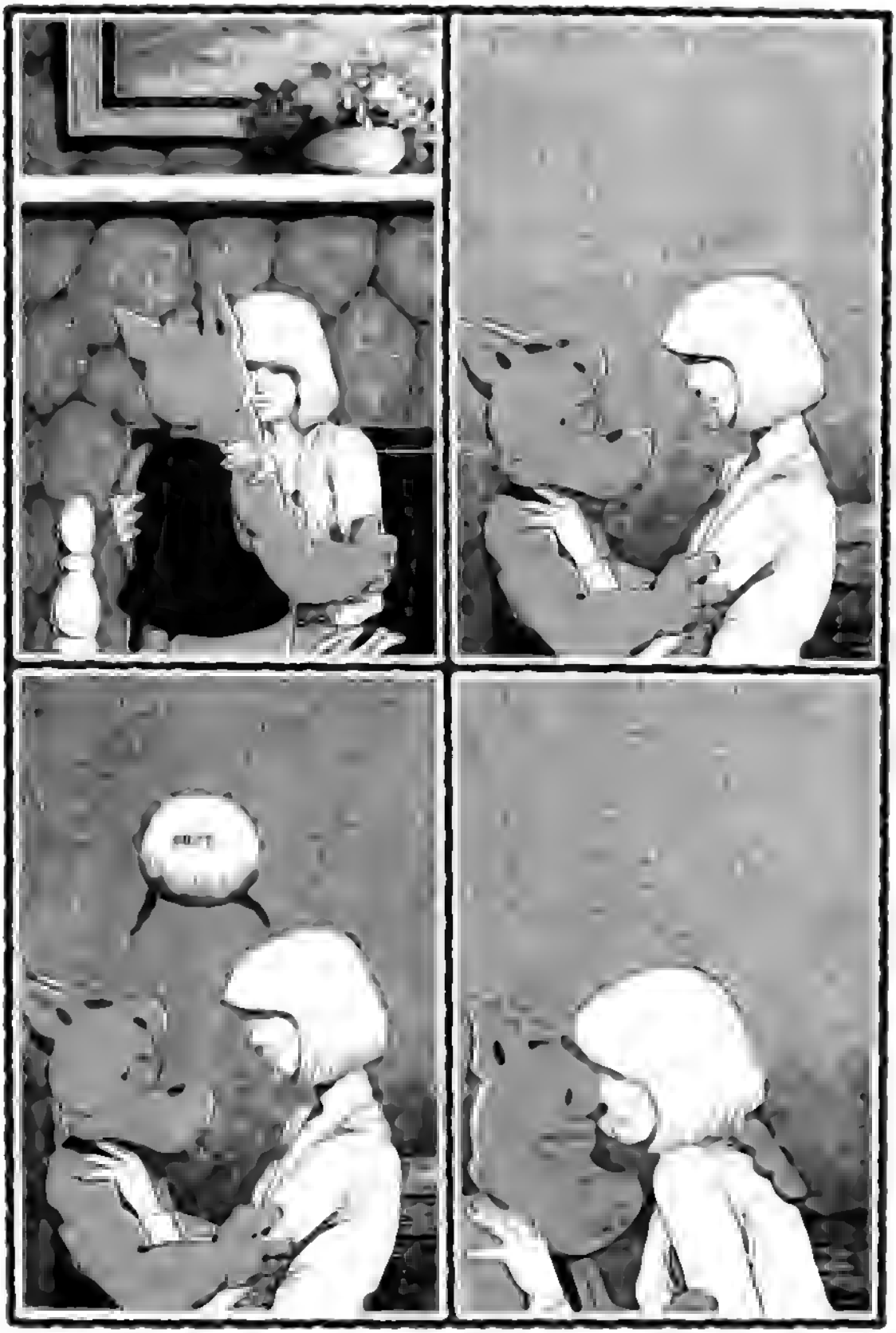

CLANG KAKLANGANG

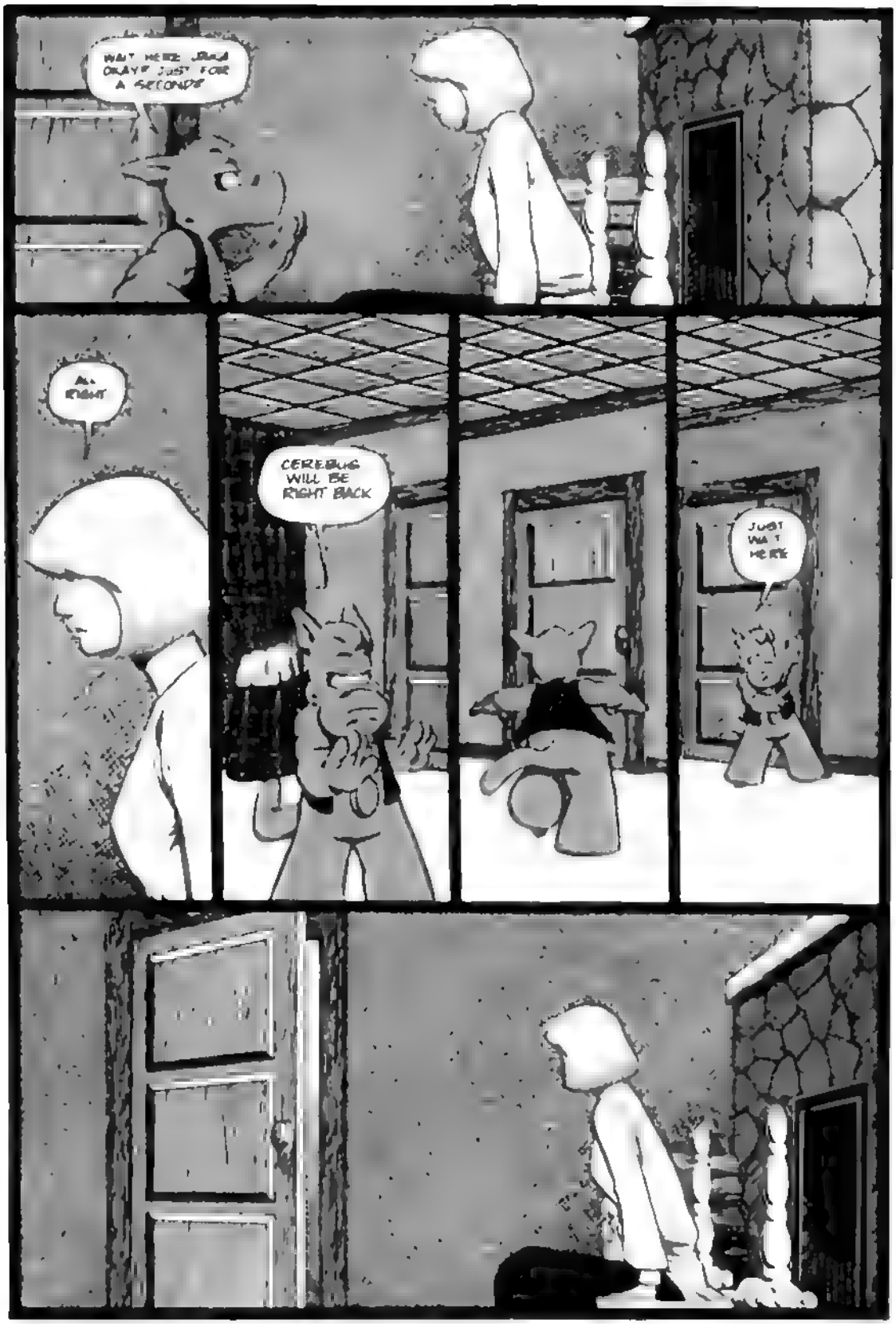

KNOCK KNOCK
GREAT CEREBUS! IT HAS COME TO PASS AS ORDAINED...
THE RED MARCHES ARE YOURS
YOUR FOLLOWERS STAND POISED TO DRIVE FORWARD INTO...

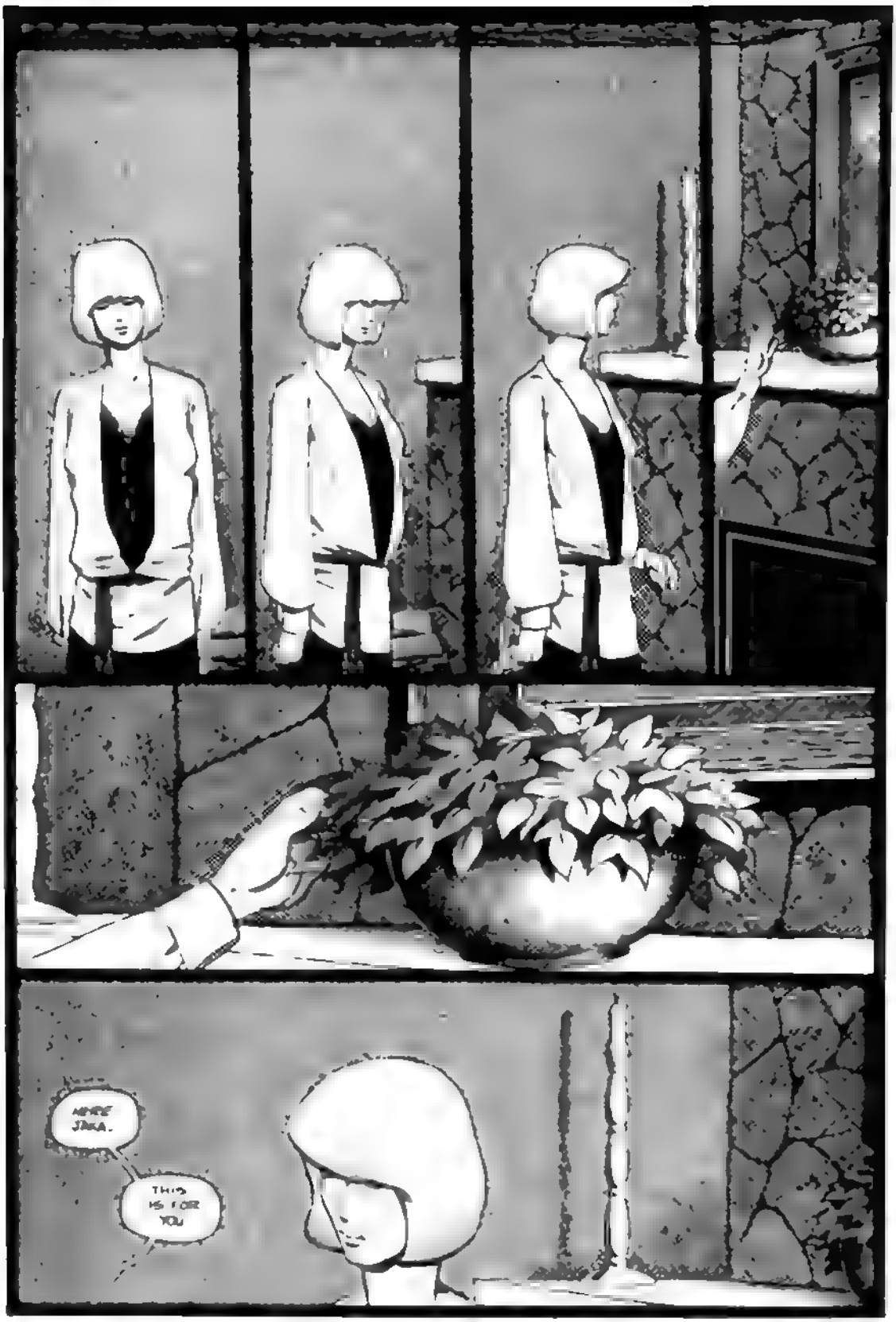

FORGIVE MY INTRUSION, GREAT CERBERUS
CLICK
BABY
I DIDN'T WANT A FAMILY THIS SOON
WE NEED THE MONEY I MAKE IN THE TAVERN
IT'S GOING TO BE DIFFICULT
YOU'RE AFRAID
YES
I AM...

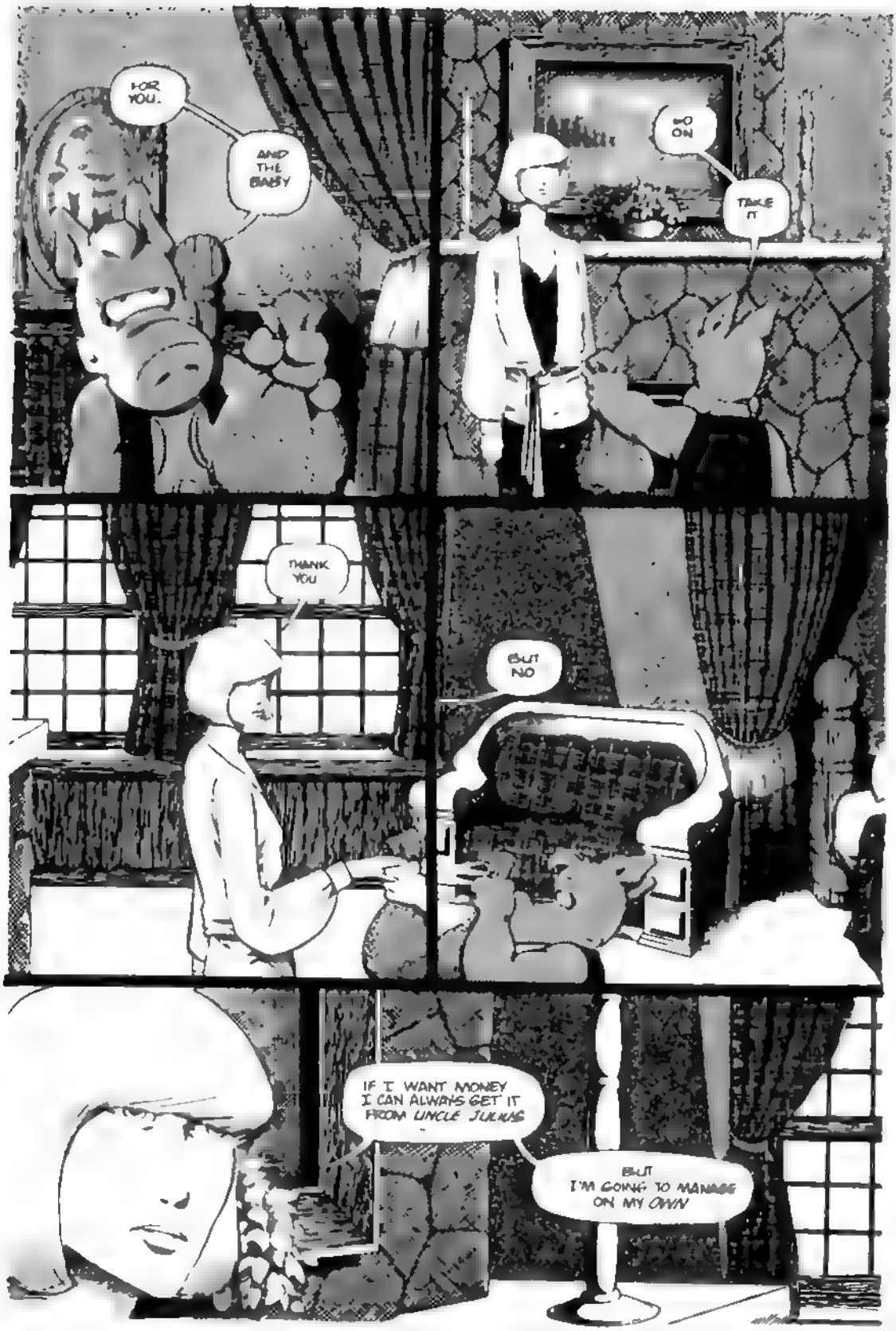

DO YOU KNOW WHAT I'M MOST AFRAID OF?
THE THING I'M THE MOST AFRAID OF...
IS THAT HAVING A BABY WILL MAKE ME UGLY
AND I WON'T BE ABLE TO DANCE FOR A LIVING ANYMORE
ISN'T THAT SILLY?
ISN'T THAT THE FUNNIEST

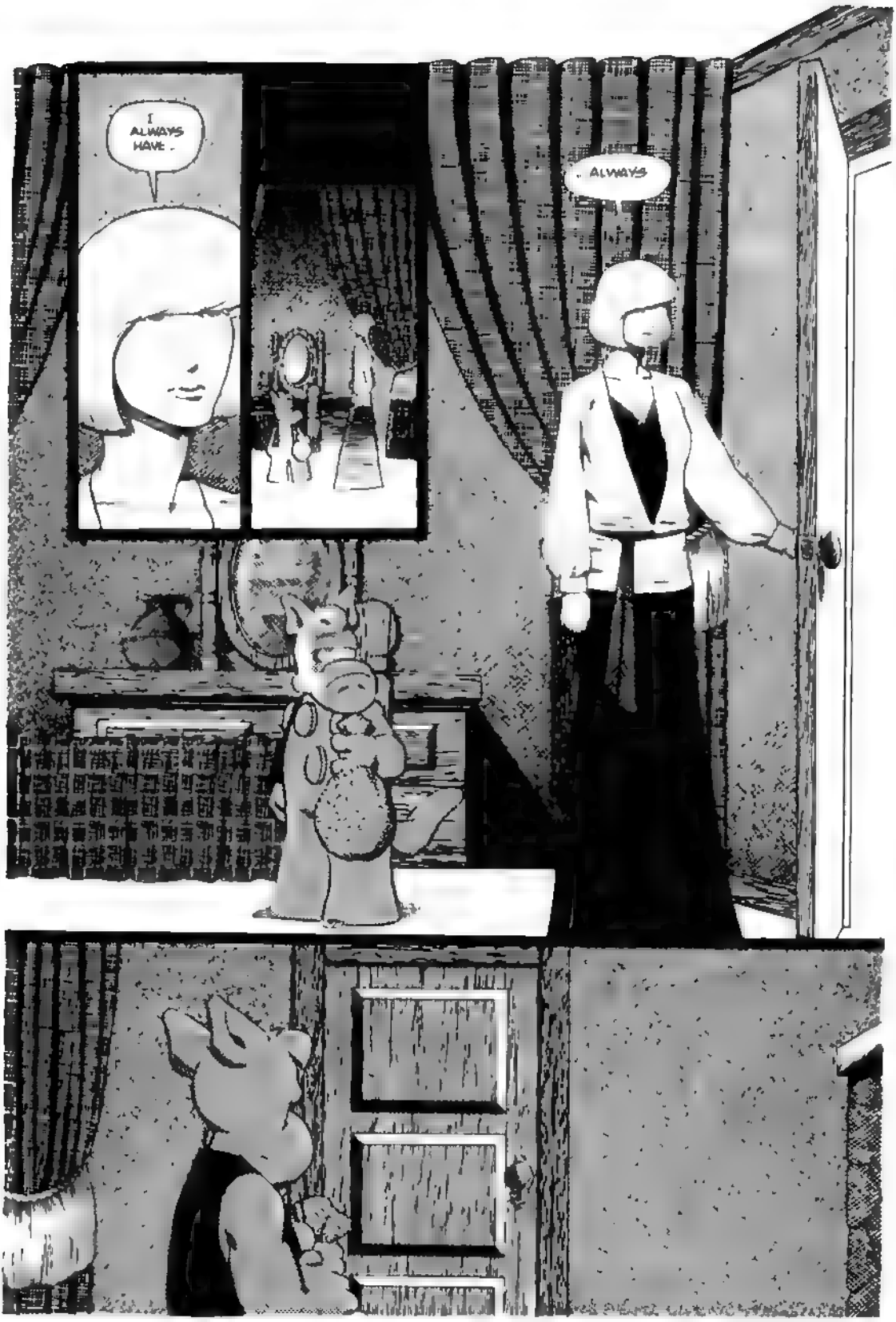

NEVER

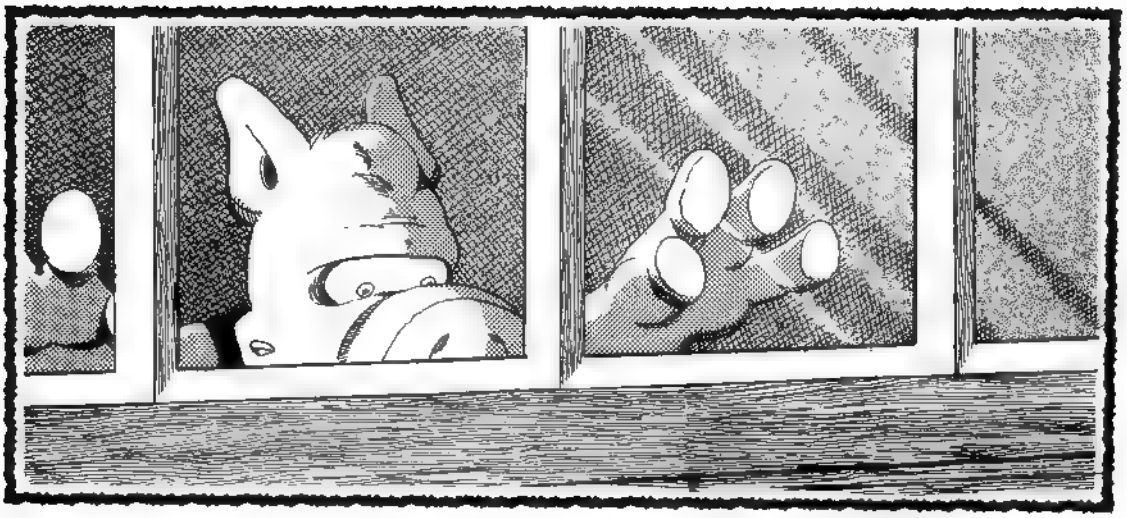


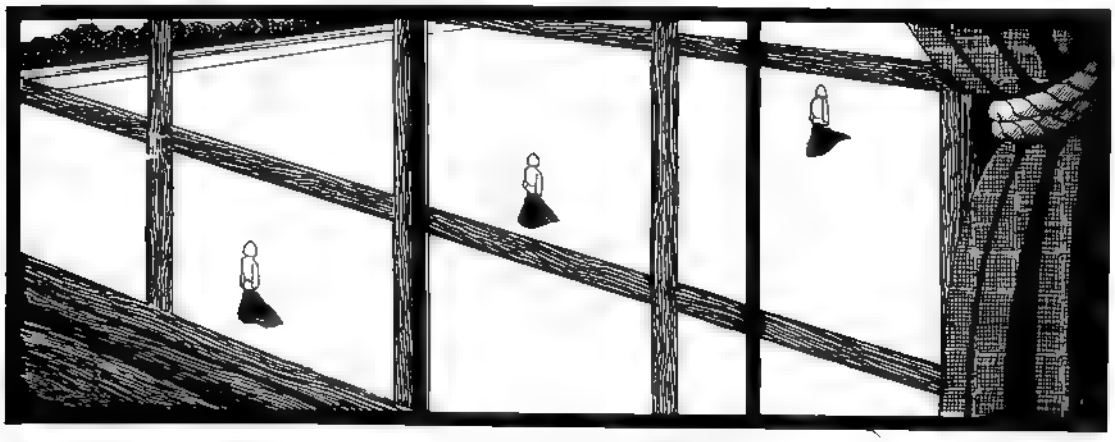

WAIT HERE, JOLA OKAY? JUST FOR A SECOND!
ALL RIGHT
CEREBUG WILL BE RIGHT BACK
JUST WAIT HERE


MMM. JIMA.
THIS IS FOR YOU

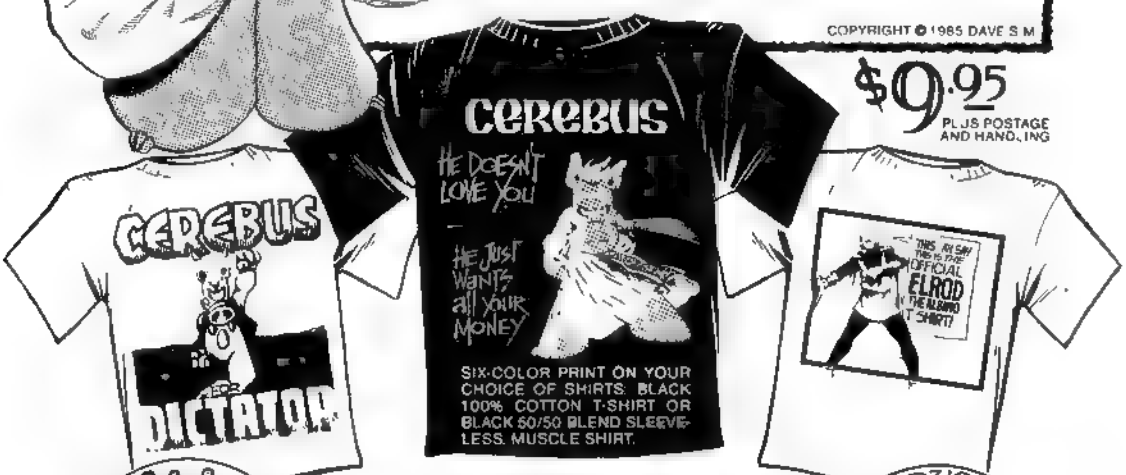

FOR YOU.
AND THE BABY
GO ON
TAKE IT
THANK YOU
BUT NO
IF I WANT MONEY I CAN ALWAYS GET IT FROM UNCLE JULIUS
BUT I'M GOING TO MANAGE ON MY OWN


I ALWAYS HAVE -
- ALWAYS





$9.95
PLUS POSTAGE AND HANDLING


CEREBUS
HE DOESN'T LOVE YOU
HE JUST WANTS all YOUR MONEY
SIX-COLOR PRINT ON YOUR CHOICE OF SHIRTS. BLACK 100% COTTON T-SHIRT OR BLACK 50/50 BLEND SLEEVELESS MUSCLE SHIRT.
CEREBUS
DICTATOR
THIS IS MY OFFICIAL ELROD THE WIZARD T SHIRT!

CLOISONNE PINS

THE F RST TWO IN WHAT WILL EVENTUALLY BE A SET OF FOUR DIFFERENT PINS DEPICTING **CEREBUS** IN HIS **BARBARIAN** AND **CANDIDATE** STAGES. ARE NOW AVAILABLE. BOTH PINS FEATURE A FOUR-COLOR DESIGN WITH GOLD FINISH AND ARE APPROXIMATELY 1⅛ INCHES IN SIZE WITH CLUTCH-BACK ATTACHMENT FIXTURE ON BACK.

THE COMPLETE SET OF **CEREBUS** PINS WILL ALSO BE MADE AVAILABLE AS A SPECIAL, LIMITED CASED SET OF 100 BEFORE CHRISTMAS 1985. MORE INFORMATION ON THE LIMITED SET AND THE REMAINING TWO PINS WILL BE MADE AVAILABLE SOON.

#1

$5.95
PLUS POSTAGE AND HANDLING

#2

NOW AVAILABLE THROUGH DISTRIBUTORS AND COMIC SHOPS EVERYWHERE OR USE THE ORDER FORM BELOW

MAKE PAYABLE TO

Graphitti DESIGNS

515 W. VALENCIA DR. - UNIT E
FULLERTON, CALIF. 92632

NAME _____
STREET _____
CITY _____ STATE _____ ZIP _____

QUANTITY			TOTAL
	CEREBUS II T SHIRT	S - M - L - XL $9.95	
	CEREBUS II MUSCLE SHIRT	S - M - L - XL $9.95	
	CEREBUS PIN #1	$5.95	
	CEREBUS PIN #2	$5.95	
	CEREBUS I T SHIRT	S - M - L - XL $9.95	
		CA RESIDENTS ADD 6% SALES TAX	
		POSTAGE & HANDLING	
		TOTAL	

POSTAGE AND HANDLING

UP TO $6.00 ADD	$1.00
$6.01 TO $16.00 ADD	$1.50
$16.01 AND UP ADD	$2.00

PLEASE ALLOW 2 WEEKS FOR PERSONAL CHECKS TO CLEAR

CANADA ADD $1.00 EXTRA FOR POSTAGE FOREIGN ADD $2.00 EXTRA FOR POSTAGE

AARDVARK COMMENT

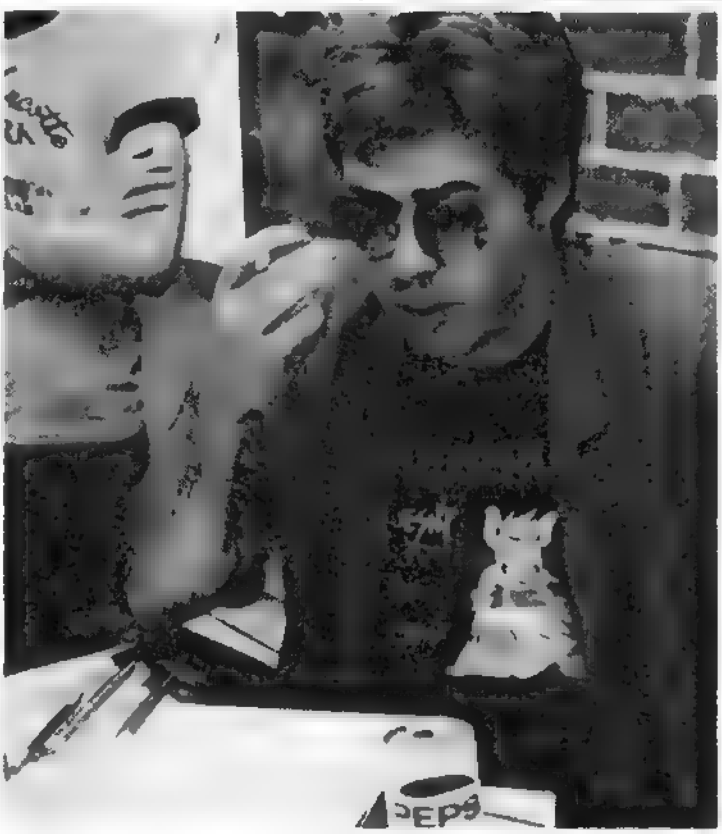
P.O. BOX 1674, STATION 'C', KITCHENER, ONTARIO N2G 4R2

Dear Dave,

I've always wondered how such a twisted wretch such as yourself could turn out such amazing stuff. This mind-buggering question has bothered me ever since I dug a copy (#50) out of the local book/comic/other stuff shop and read it and showed it to all my friends and amazed them and went back and bought a whole damn stack of them, blowing (for me) an incredible amount of moolah. It really scares me.

Anyway, I've wanted to write for some time, but was prevented from doing so by a rather bizarre accident: My wallet had been rather petulant, as it had not been fed a $10 bill in some time, and, as I reached in to extract my last buck, it bit me rather badly. Thus, I could not write, not even to complain about the title of #70. I, too, am a Talking Heads fan, and I wanted to scream about your abuse of what is probably their best line, and say things like 'May David Byrne dance upon your face for that', etc..

About that Colby dude with the party tape, tell him to try Magazine, specifically their fourth album, Play. There's a song on the first side called 'Permafrost' which will surely scroll his nerb



Must go, as my collection of Analog in the corner is about to collapse again, but I'll be back.

Bri the Guy

"Permafrost" isn't a bad choice, but I'm partial to Alphaville's cover of "Forever Young".

★★★★★★★★★★

Dave;

Greetings from the far north. I have enclosed with this letter two photographs, which were taken on May 11 during your all-too-brief visit in North Bay. The first one is of you obviously saying "wow! I coulda had a V8!" The second in this brief series of two pictures is of you and Gerhard flanking (ouch!) Tony Kozuh of Camelot A.D. I believe this one was taken after Gerhard told another one of his ribald jokes. It was either that or (1) Tony had just asked another bizarre question for the community TV interview or (2) Gerhard had just said "Fuck" for the third time in his response to the bizarre question. Actually, I have many other photos, but they were taken with a telephoto lens across the street from your hotel room, and I am saving them for the day that I eventually decide to blackmail you for a page or two, or maybe even a cover. Needless to say, you are welcome to publish either (or both) of these picture, for free. Hey, that's just the kinda guy I am!

Wow. I just realized. I haven't sent you a LOC regarding Cerebus #73 yet! Well, I suppose you can make one up for me (be sure to rave about the "hamster turd" page or something like that) and sign it "Humbly yours". This sure saves a lot of wear and tear on my typewriter (not to mention the savings on postage!)

But seriously (yeah, again) I think that's about it for this time. Beware, though! Another letter from ye ol' Fawning Canuck is just a few weeks away! See ya then

Yours,

Conrad Fawning (Felber)
1319 Rose Marie Avenue,
Sudbury, Ontario
P3A 4E4

Thank you for sending the pictures, Conrad. It was very nice meeting you in North Bay. Thanks to Tony, Diane and "Madame's" for making our stay such an enjoyable one. We're coming back in August and we certainly look forward to seeing all our friends.

★★★★★★★★★★

Dear Dave, Karen, Gerhard et. al: (but especially Dave!)

Things seemed to be getting a little confusing here, so with the advent of 73, I sat down and re-read 57-73. It's a dangerous move, Dave, to say this (inflated egos have been known to float away entire cities y'know) but... it's gotta be done. They're brilliant. They're still brilliant. It's comforting to know, as one climbs into bed and settles into the thinking-before-falling-asleep stage of things that there remain souls who consistently can pull it off in this mixed-up, muddled-up world (w/apologies to the Kinks) You can fly to the Bahamas, drive your mmmnice car and have such a great time with all our money all you want as far as I'm concerned - you deserve it. !!!**CONGRATS**!!! Now if I could just find that damn mosquito I could sleep in peace.

Regards,

Katie MacMillen
849 Newell Place,
Palo Alto, CA., 94303

P.S.: Thorn - WHERE in Berzerkeley did you spray paint Cerebus? I sure can't figure it out.

P.P.S.: Mosquitos O, Katie Z. ZZZZZZZ

I appreciate the kind words. With few exceptions, most of the reaction to Cerebus' latest surge in popularity (and consequent financial success) has been similar to your own. Here's one of the few exceptions.

★★★★★★★★★★

Dear Mr. Sim,

Gerhard is great. Your comics have never looked better. Seriously.

On the other hand, laziness and greed are getting to be a problem.

Now that you have Gerhard to help, you should have less work to do, but instead of increasing the page count (the normal reaction) you cut out Unique Stories and keep the price the same. Not that that is a serious complaint. I would spend $1.70 for Cerebus even if it was only 5 pages long (don't get any ideas).

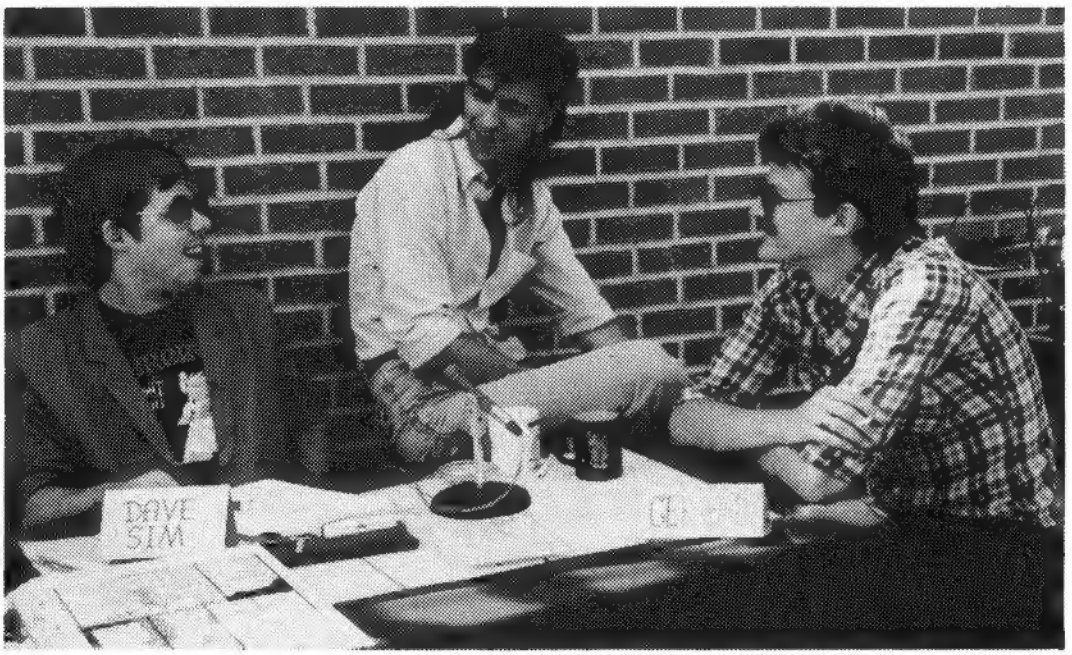
However, greed does enter into the matter. Black and white twenty page comics should cost much less to produce than full color comics on better paper (Eclipse).

Then there is this thing about First Fifth. You are charging incredible prices for these things in order to prey on the rabid Cerebus fans, who will pay any amount for anything by Dave Sim (I am one of them). I thought that was a vice reserved for Another Rainbow.

On another note, how about having Cerebus in full color on better paper (like in Epic) and charging an incredible price for it? I think Cerebus deserves the best of everything.

Another thing I dream about is having deluxe hardback collections of Cerebus stories (High Society could be one book) for sale in normal book stores. I think Cerebus can appeal to many people who don't like comics. Putting his stories in hardback in normal book stores may be what the average citizen needs to take the embarrassment out of reading comics.

Chris Farrel
7250 NW Somerset Drive,
Corvallis, OR., 97330



Tony interviewing Gerhard and I for his television show on comics in North Bay, Ontario. Anyone want to buy a copy of the tape? Yeah? How much?

Okay, Chris, it's like this, see? When Deni started Renegade, Karen and Gerhard and I had no idea whether or not A-V could keep going or not. I decided to cut back the page count to 24 pages, decided not to advertise or mount a world-wide tour or invest in new promotions of any kind. I was going to put two more issues at the current price and then jump it to $2.00 US and $2.50 Canadian if the cash flow started drying up. Thanks to great management on Karen's part, we finally started getting money that was owed to us. The First Fifth series (for which Gerhard and I don't take a nickel in personal income) and the re-pricing of the original art from $100 to $40 (ditto) were done for the same reason... financial security.

I dropped the price of the book once and it did not increase the circulation so you can forget about ever seeing that again.

It does cost less to produce a black and white comic, but that's the reason you can count on Cerebus reaching issue #300. The printer is getting paid on time, Karen and Gerhard are getting paid on time, Doug Montgomery (our accountant) is getting paid on time, Wilf Jenkins (our lawyer) is getting paid on time, Revenue Canada is getting paid on time and I am getting paid on time.

There is not another alternative company that can make that claim. We are solvent, without debt, and growing all the time. Thanks to you guys.

To publish in colour, to publish hardcovers or even to print on white paper, would jeopardize that solvency.

I'm not prepared to do that and if you think about it, I don't think you'd want me to.

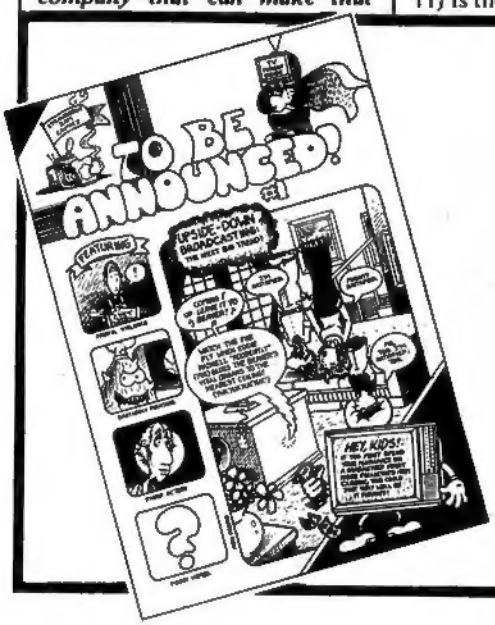
★★★★★★★★★★

Dear Dave...

1) Theresa is Astoria's offspring, right?
2) (Being as you're a K-W resident) Howzabout a 'Cerebus goes to Oktoberfest' bit?
3) More on the Countess, please. (And they say that young people today aren't polite)
4) Doesn't anyone (else) write serious letters anymore?
5) Did Rob and Gilles even send the letter we were working on?
6) Ixnay on 2... It's probably a really stupid idea.
7) Is there a character in comicdom that is easier to produce a recognizable fascimile of than Cerebus?
8) Have you ever deigned to print a letter from a K-W person? What are you? Some kind of snob? Which kind?
9) Do you read all your mail, or just the good ones? (Probably throw away anything with a K-W postmark, thinking it's the phone bill, right?)
10) Did you know Cerebus is unavailable in Chatham?
11) Is the next step... Cerebus the Demi-God? Or are you going to go for more modern theology and let him be a saint? (Won't work Dave... St. Cerebus of Assisi...? Then again, he might bring a certain... je ne sais quoi.. to the role).
12) Thanks to whoever gets suckered into reading the mail.

C.L. 'The UnGrad' Fisher,
208-106 Seagram Drive,
Waterloo, Ontario
N2J 3B8

1) Wrong. She's her former protege.
2) Wow!! What a great idea! Can I be Grand Marshal of the Oktoberfest Parade?
3) Keep reading.
4) Yes, but most of them are too long and non-comics fans prefer the letters page to be weird (they're going to hate this one).
5) I don't know. They might have.
6) Yeah. You're probably right.
7) Harry Kremer
8) I don't think I have, but if you didn't have a rampaging K-W inferiority complex you wouldn't take it personally.
9) I read all of my mail. Once when it comes in and again when I'm making up the letters page (Your K-W inferiority complex is showing again).
10) No. Harry? Is there something we can do about this? Ron? Joe? Somebody.
11) That would be telling.
12) You're welcome (try to lose the inferiority complex... it's an excercise in futility).

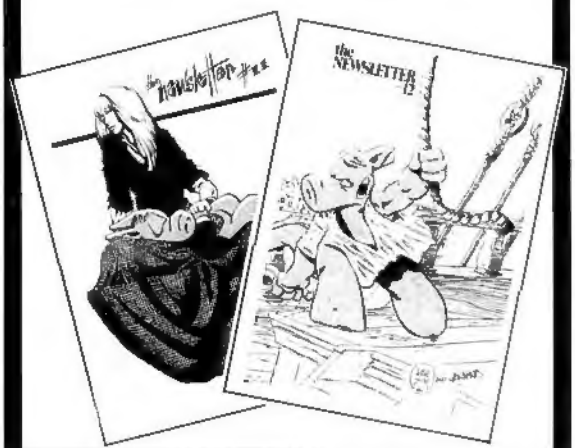


I know it looks like a hoax, but the cover pictured at left is for "To Be Announced" published by (get this) Derek McCulloch of Rob 'n' Derek fame and featuring (get this) a main feature by Derek and (wait for it) Mike Bannon. Also back-up stories by Rick Wilson and the allegedly mysterious Alexander. $1.75 Canadian and $1.50 US. It's supposed to be shipping in July. Good luck, guys.

FRIENDS OF CEREBUS FAN CLUB

$10.00 per year includes four newsletters, bonuses, membership card certificate and more!

Make Cheques Payable To "Cerebus Fan Club"



ORIGINAL ARTWORK FOR SALE

$40 per page

CEREBUS 29: 2,3,9,11,12,14,18
CEREBUS 30: 3,4,5,6,7,8,10,11,13,14,15,16,17,18,19
CEREBUS 31: 2,3,4,5,6,7,8,9,16,17,18
CEREBUS 32: 2,6,7,9,12,14,15,16
CEREBUS 33: 3,4,5,6,12,13,14,15,16,18,19,20
CEREBUS 34: 3,5,7,8,9,10,11,12,13,14,15,16,17,19,20
CEREBUS 35: 6,7,8,9,10,11,13,14,15,17
CEREBUS 37: 3,4,7,8,9,10,11,12,13,14,17,18,19
CEREBUS 38: 3,4,5,6,7,8,9,10,11,12
CEREBUS 39: 8,9,12,13,15,17,19
CEREBUS 40: 1,2,5,6,10,11,12,13,14,15,16,17
CEREBUS 41: 4,6,7,8,9,11,12,13,15,17,18,19
CEREBUS 42: 1,2,3,4,5,6,7,8,9,10,11,12,13,17,18,19,20
CEREBUS 43: 1,2,3,4,5,6,7,8,9,10,12,14,15,16,18,19,20
CEREBUS 44: 1,2,3,4,16,17,18,20
CEREBUS 46: 2,3,4,5,6,7,11,15,16,17,18,20
CEREBUS 47: 2,3,4,5,6,7,8,11,14,17,18,20
CEREBUS 48: 1,2,3,4,5,6,7,8,9,10,11,12,20
CEREBUS 49: 1,2,3,5,8,9,10,11,12,13,14,15,16,17,19,20
CEREBUS 50: 2,13,18,19
CEREBUS 51: 7,13,14
CEREBUS 52: 1,8,10,11,12,13,14,15,16,17,18,19,20
CEREBUS 53: 1,2,3,6,7,8,9,11,12,15,16,17,19
CEREBUS 54: 2,3,4,5,7,9,10,11,12,20
CEREBUS 55: 5,12
CEREBUS 56: 1,2,3,4,7,10,11,13,14,15,16,17,20
CEREBUS 57: 2,6,7,8,9,10,11,12,13,14,15,16,17
CEREBUS 58: 1,8,9,10,11,12,13,14,15,16,17,19,20
CEREBUS 59: 2,3,4,5,8,11,12,13,14,16,17,18,19,20
CEREBUS 60: 2,3,4,5,9,10,15,16,17,18,19,20
CEREBUS 61: 6,7,8,9,10,11,15,16,17,18,19,20
CEREBUS 62: 1,2,3,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
CEREBUS 63: 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
CEREBUS 64: 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19
CEREBUS 65: 1,2,3,4,5,7,10,12,14,15,17,18,19,20
CEREBUS 66: 1,2,5,6,7,8,9,16,17,18,19,20
CEREBUS 67: 1,2,3,6,9,13,14,19
CEREBUS 68: 1,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19
CEREBUS 69: 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20

BACK ISSUES

(Add .75 postage per book)

Cerebus 28, 33, 40-42, 50 - $2.00 each
Cerebus 51, 53, 54, 57-70 - $1.50 each

SUBSCRIPTIONS

Cerebus (12 Issues)
1st Class Only
$33 (U.S.) $40 (Canadian)

THE FIRST FIFTH

The First Fifth (the title refers to the first sixty issues of the 300 issue Cerebus series) consists of six black and white prints (one a month for six months), each representing a ten issue span in the book's continuity. Each print will measure 11" x 17" and be limited to one hundred copies signed and numbered by Gerhard and me.

Print number one, representing Cerebus #'s one through ten will feature Cerebus, Bran Mak Mufin, Red Sophia, Elrod and K'cor. It will be released in early March.

The cost of the series is $110.00 (US) payable in advance by March 30.

There will also be a limited edition of the prints (30) hand-coloured by Gerhard and signed and numbered by Gerhard and me at $60.00 per print or $300.00 for the series (payable in advance if you wish to reserve the same number of each print).

SEND TO:

AARDVARK-VANAHEIM INC.

BOX 1674 STATION "C" KITCHENER, ONTARIO, CANADA N2G 4R2